Pax et Bellum

Minutes



Pax et Bellum board meeting 27/09/2023 at 10:15, Stora Torget 3.

Attendance: Laure Durang, Daniela Hobel, Martina Andrene Michael, Meri Mentula, Artur Holzschuh Frantz, Nerea Olarte, Linus Wehrle

§ 1. Call to Order

a. Laure Durang calls the meeting to order at 10:31

§ 2. Election of Meeting Officials

- a. The board elects Laure Durang as Chair.
- b. The board elects Linus Wehrle as Secretary.
- c. The board elects Daniela Hobel as Adjuster.

§ 3. Approval of Agenda

 Can the board approve the agenda? The board approves the agenda.

§ 4. Minutes from Previous Meeting

a. Can the board approve the minutes from the previous board meeting?

§ 5. Reports

Every board member reported on their responsibilities and their role in the board.

a. Chair:

Lots of admin, samsak technical difficulties, getting the boardroom running

- b. Vice-Chair
- c. Secretary

Getting an overview over the emails, changing template for minutes

- d. Treasurer
 Settling in, still issue with bank account. Counting cash box, getting tax exemption going again
- e. Head of Activities

Conversation about Autumn Gasque with former head of activities, brainstorming of activities.

- f. Head of Public Relations & Marketing See point §6d
- g. General Board Member Reached out to former GBM regarding Career Day, waiting for response
- h. Editor-in-Chief

Some clarification regarding launch party for next issue, finalising working on getting journal in library catalogue

§ 6. Subjects of Discussion

a. Board room

Snack rotation for meetings, beginning with Martina and then following the order of names in §5 Maybe a cleaning day

b. Introduction email to Pax partners

 Where are we on this? (personal texts, pictures etc.)
 Feli and Laure will draft the general message, everyone drafts their short intro Laure will compile a list of partners to send email to

c. Fall Gasque

i. What are we going to do?

Nerea talked with Robert to get his opinion, former board booked slot to enable us to have this gasque, not mandatory. Since most of us already had a gasque experience, there might be less interest. 6 weeks needed to organise, 3 months in advance booking. Offer from Värmlands was best they could get.
Proposal: Focus on the January gasque and cancel the autumn gasque. Start sending out requests for nations asap.
Idea of establishment of a gasque committee for January.
Other social events for PeB members instead
Trip to a cottage at the lake?

Board agrees to cancel the fall gasque Nerea will notify the nation Artur will assist Nerea in her task

d. PR plan

- i. Martina explains the main points & plan for this year
 - 1. Set Up Event Calendar ; Alias with HOA for designs
 - 2. Once Canva approve,
 - a. Canva Pro for Martina for USD 120 (~SEK 1,310)
 Single Premium Account
 Board agrees unanimously.
 - b. Create Design Toolkit Relates to Newsletter
- ii. Website
 - 1. Vision, Mission

At goals and guidelines session, need for a deeper brainstorming session

- Improve Interface provide suggestions
 Hide blog from main page
- 3. How to improve user friendliness

Less vertical, nicer pictures, revamp of the journal section.

- iii. Introduction email design
 - 1. Templates to choose from
 - 2. Date to publish on social medias (Target only Instagram+LinkedIn)
 - 3. Hope everyone Follow the org on LinkedIn (Helps with your profile as well)
 - 4. Set a Date for the Intro Mail/Instagram => Monday we send it out
 - 5. Everybody has his/her text ready by the weekend!
 - 6. Text for the website => until Wednesday
- iv. Instagram?
- v. Introduction Video
 - 1. 1,5 month before we end our term, we will promote PeB to the next group.
- vi. Redundancy of Apps
 - 1. Twitter/ X? Do we need it?
 - 2. Martina and Artur look into possibilities further.
- vii. #PeB #PaxetBellum
 - 1. Is there another # we could use?
- e. Date for October seminar (Azerbaijan/Armenia)
 - i. All the information on Slack

- ii. We need to agree on a date for the seminar => Doodle
- iii. Nerea sends the description of the event in the group
- iv. Political but non-partisan
- f. Newsletter
 - i. Martina discuss with Linus aim for end of october.
- g. Drive
 - i. Will be discussed next week.
- h. Goals & Guidelines session (vision & mission of website)
 - i. When should we do this?
 - ii. Laure will send a "when to meet"
 - iii. Everyone read the statute and come up with some ideas for the meeting.
- i. Excel to do list
 - i. Update the link to the group description

§ 7. Miscellaneous

a. Everyone ok with Slack? - Yes

§ 8. Next meeting

- a. Wednesday, 4th October 2023 from 13-15
- b. Thursday, 12th October 2023 from 13-15

§ 9. Closing of Board Meeting

a. Laure Durang calls the meeting to close at 11:59

Chair	Secretary
Printed name	Printed name
Adjuster	
Printed Name	